

What are the Brain Innovation Days?

The Brain Innovation Days launched virtually during the COVID-19 pandemic in 2020, kicking off one full year of a packed brain innovation agenda, building up to the 1st on-site event in 2021. The concept of the Brain Innovation Days – led by the <u>European Brain Council</u> – comes from within both the scientific and business communities, fusing together to showcase the potentials within the brain space.

Two years on, the **3rd edition of the Brain Innovation Days** will take place on 26-27 October 2023 in Brussels under the overarching theme <u>The Brain in the 21st Century</u>, centred around building resilience and better brain health for future generations and increasing our brains' readiness to adapt to an ever-changing environment.

Over **179 million Europeans currently live with a brain condition** and **one in three Europeans are set to live with a brain disorder** at some point of their life – **neurological and mental** alike. Though these numbers continue to steadily increase, treatments available remain insufficient and research is disproportionately underfunded compared to other disease areas.

However, work continues within the brain space and **innovation in the space is promising**, paving the way to the ultimate goal: improving the lives of people affected by and living with brain conditions. This event, and the community built around it, is **the platform** to **boost interaction**, **facilitate knowledge exchange and business development**, **connect the dots with key people**, **potentiate investments**, **foster dialogue and showcase ongoing innovation and progress being made in the space**, particularly in Europe.



Why the Brain Innovation Days?



Engaging the entire brain community

An idea born out of exchange between leading organisations in brain research and brain-related start-ups, and the need to better integrate the various brain communities in the wider ecosystem.



Accelerating innovation

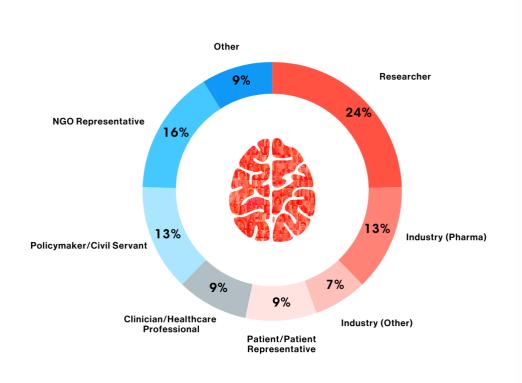
Where leaders in their own fields - researchers, industry, startups, policy makers and civil servants, investors, health care professionals and patients _ can meet to exchange knowledge, foster collaboration, connect the dots within the wider brain innovation community, inspire policy reform prioritisation, and and potentiate/accelerate investment and business opportunities.



To provide opportunities for the wider brain community in Europe to showcase their work to a diverse audience, allowing for exposure of their work and/or business, in-person matchmaking and networking opportunities, especially for stakeholders without day-to-day interaction that may be relevant to each other.

Brain

Key Takeaways from 2023





"Being part of an event like that as a



patient is very outstanding, because here we can understand how cocreation, cooperation can be in the future."

> Péter Kéri President GAMIAN-Europe

50,000+ Native Impressions

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Rated 4.3 by Participants

"If you're a startup working on anything related to brain health, I think you should not skip the Brain Innovation Days!"

Maarten Van Gorp

Startup Scout & Project Officer imec.istart







6 events so far digital & on site



Over 1400 attendees



180 speakers in the field of brain research



85 countries represented



Countless connections made

What to expect in 2024 and beyond



Attend a number of **sessions presented by experts**, focused on the latest cutting-edge work underway. These will take place throughout the day in the form of panels, round tables, inspiring Brain Talks and How-To Sessions – without taking away from the networking time.



SHOWCASING OPPORTUNITIES

Explore the latest in brain innovation by visiting our <u>Innovation Hall</u>, set up for companies to showcase their tangible tools and devices and for researchers to present posters. The 3rd Brain Innovation Days <u>Pitch</u> <u>Competition</u> will also take place – finalists will battle it out on stage to be awarded Best Pitch by a jury of experts and the public.



COMMUNITY BUILDING

Meet new people and build your brain network - the Brain Innovation Days put a heavy focus on bringing the community together to foster interaction and build connections for the benefit of the brain! Find an investor idea/company, for your meet а researcher with similar work, learn more from patients living with a brain condition, connect with industry and learn about their pipelines... and plenty more!