



Brain Innovation Days

2025 Sponsorship Opportunities



Why the Brain Innovation Days?

The concept of the Brain Innovation Days, led by the European Brain Council, is to enhance multi-stakeholder engagement in the brain ecosystem to foster dialogue, exchange knowledge, accelerate investment in research and innovation, facilitate business development and showcase on-going work. This event, and the community built around it, is the platform to boost interaction, facilitate knowledge exchange and business development, connect the dots with key people, potentiate investments, foster dialogue and showcase ongoing innovation and progress being made in the space, particularly in Europe.

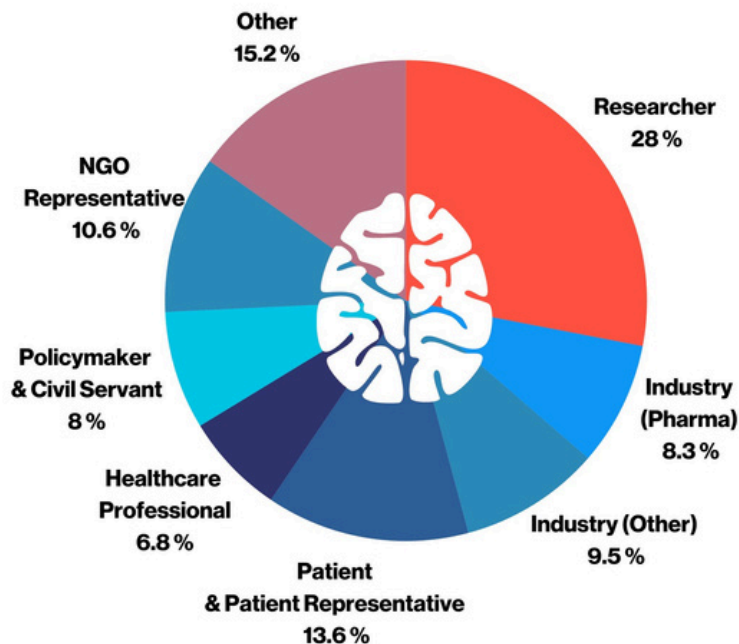
So, what's in it for you?

- Position your company/organisation as an innovator and market leader
- Contribute to the development of the brain sector
- Showcase your research and activities
- Make an impact: get a seat at the table with other stakeholders from the brain ecosystem
- Join the circle of influence in the brain sector & network with key players in the brain research and innovation field — investors, researchers, clinicians, patient representatives, policymakers and more
- Find new opportunities and connections, because this is the place to be!

Herein you will find a wide array of sponsorship opportunities to be part of making the next Brain Innovation Days a success!



Key Takeaways from 2024



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Events such as the Brain Innovation Days are crucial not only to meet new and interesting people, but also to set up a European level in your mind.

Francesco Trovato, CEO & Co-Founder of Paperbox Health
(Winner Pitch Competition Audience Prize)



“ Collaborating with the regulators from all areas is crucial in order to provide the necessary effort to translate innovation into health outcomes.

Pavel Balabanov, Head of Therapies for Neurological and Psychiatric Disorders, European Medicines Agency (EMA)



90+ Speakers



30+ Sessions



250+ Attendees



Most Represented Countries:
Belgium, Germany, France,
The Netherlands, Spain



Rated 4.4/5 by Attendees



What to expect in 2025 and beyond

Engaging the entire brain community

An idea born out of exchange between leading organisations in brain research and brain-related start-ups, and the need to better integrate the various stakeholders in the wider ecosystem.

Meet new people and build your brain network — Find an investor for your mission, meet a researcher in your field, learn more from patients living with a brain condition, connect with industry and learn about what is in their pipelines...

Accelerating innovation

Where leaders in various fields can meet to exchange knowledge, foster collaboration, connect the dots within the wider brain innovation community, inspire policy reform and prioritisation, and potentiate/accelerate investment in business opportunities.

Explore the latest in brain innovation by visiting our Innovation Hall, set up for companies to showcase their tangible tools and devices and for researchers to present posters.

Showcasing the best of the ecosystem

Attend a number of sessions presented by experts, focused on the latest cutting-edge work underway. The Brain Innovation Days provide opportunities for the wider brain community to showcase their work to a diverse audience, with the potential to strengthen networks beyond the Brain Innovation Days. This is especially relevant for stakeholder groups whose day-to-day activities do not generally overlap.

Brain Innovation Days 2025 Theme and Subthemes:

The Adaptive Brain in a Fast-Evolving World

**Brain Research Frontiers:
Driving Europe's Innovation Leadership**

**Youth Culture:
Shaping Brain Health in the Modern World**

**Brain Health Equity:
Closing the Gap to Leave no One Behind**

**Beyond Neuroscience:
Reimagining the World Through
a Brain Health Lens**

The programme will include a wide array of session types, including panel discussions, inspiring Brain Talks, innovation showcases, a pitch competition for start-ups, networking activities, breakout sessions and many more! Building on the success of last year's event, the event continues to grow and the network expanding - and we're looking for partners to help shape the compelling programme of 2025!

Session Types

*Based on previous editions. Additional session types could still be added/updated as programme design continues.



BRAIN TALKS

Brain Talks are concise, inspiring and thought-provoking presentations from speakers leading cutting-edge research or activities supporting innovation in brain science.



PANEL DISCUSSIONS

Moderated discussion amongst several stakeholders from relevant fields of expertise surrounding topics related to one of the sub-themes. These could include policy discussions, investor/business panels or a mixed group of stakeholders.



FIRE-SIDE CHAT

One-on-One free-flowing conversation between two people from the same or different stakeholder groups. The format allows for an interactive and personal discussion, where speakers are able to delve deeper into specific topics.



SPONSOR-LED SATELLITE SESSION(S)

Scientific sessions led by sponsors of the Brain Innovation Days, which are accessible to all registered participants. These will focus on topics driven by our sponsors, though we ask that they remain relevant to the 2025 theme and sub-themes.



HOW-TO SESSIONS

How-To Sessions will be led by professionals from leading accelerators in Europe, providing practical information to start-ups and young researchers on topics such as fundraising and entrepreneurship.



NETWORKING/MATCHMAKING OPPORTUNITIES

Networking and matchmaking are a core part of the Brain Innovation Days and are given precedence throughout the two-day programme, with ample time to foster interaction amongst participants. Interaction between attendees — either one-on-one or within groups — will be encouraged during networking coffees as well as guided networking sessions (formats to be defined further).



Sponsorship Packages 2025 | Programme

Platinum Package

- Speaking slot at policy-oriented **Welcome Reception in the European Parliament**
- Exclusive 45 minute **Panel Discussion** OR Exclusive 30 minute **Fireside Chat**
- One prime-time 15 minute **Brain Talk** speaking slot
- Opportunity to organise a dedicated **podcast episode** within the Brain Talk series before or after the event (with option to have a written interview featured on the website instead)
- **5 waived tickets** to attend the Brain Innovation Days

This package includes acknowledgement of sponsorship on the Brain Innovation Days website, promotional mailings and social media channels as well as during the event. All sponsors have free use of the Brain Innovation Days event logo in any event communication done by the company/organisation.

60.000 € + VAT (if applicable)

Gold Package

- One prime-time **Brain Talk** speaking slot
- Opportunity to organise a dedicated podcast episode within the Brain Talk series before or after the event (with option to have a written interview featured on the website instead)
- **3 waived tickets** to attend the Brain Innovation Days

This package includes acknowledgement of sponsorship on the Brain Innovation Days website, promotional mailings and social media channels as well as during the event. All sponsors have free use of the Brain Innovation Days event logo in any event communication done by the company/organisation.

45.000 € + VAT (if applicable)

Silver Package

- Speaking slot in a main programme panel discussion (topic to be determined)
- **2 waived tickets** to attend the Brain Innovation Days
- One Brain Talk Podcast episode (see below)

This package includes acknowledgement of sponsorship on the Brain Innovation Days website, promotional mailings and social media channels as well as during the event. All sponsors have free use of the Brain Innovation Days event logo in any event communication done by the company/organisation.

30.000 € + VAT (if applicable)

Brain Talk Podcast Episode

- Record a 30-45-minute episode for the Brain Talks podcast series on a related topic of your choice, with up to 3 speakers in discussion with a professional host
- Option to record on site during the Brain Innovation Days or online ahead/after the event
- For release before, during or after the 2025 event

15.000 € + VAT
(if applicable)

Design Your Own Package

Did you have something else in mind, such as an exhibition, movie premiere or a workshop? If you have any suggestions on how your company could best be featured and support the Brain Innovation Days, do not hesitate to reach out to explore other options with us!



Impressions from 2024





About the Organisers

The Brain Innovation Days are led by the European Brain Council (EBC), a non-profit organisation based in Brussels with the mission to promote brain research with the ultimate goal of improving the lives of the millions of Europeans living with brain conditions. The leading network of key players in the “Brain Area”, EBC is made up of a membership encompassing scientific societies, patient organisations, professional societies and industry partners, speaking with one voice as a platform to foster cooperation and promote dialogue between scientists, industry and society. This wide network and reach is optimal for the Brain Innovation Days, which aims to connect the community more closely, with the vision to boost and accelerate the pace of innovation in the brain space. The design of the annual programme and all related activities is undertaken by the EBC Team in partnership and under the guidance of EBC's Members and associated partners.



Any questions? Want to get involved?

Please contact the Brain Innovation Days Team:

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Move for Your Brain



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