



Brain
Innovation
Days

SPONSORSHIP OPPORTUNITIES

BRAIN INNOVATION DAYS 2026





WHAT ARE THE BRAIN INNOVATION DAYS?

The concept of the Brain Innovation Days, led by the European Brain Council, is to enhance multi-stakeholder engagement in the brain ecosystem to foster dialogue, exchange knowledge, accelerate investment in research and innovation, facilitate business development and showcase on-going work. This event, and the community built around it, is the platform to boost interaction, facilitate knowledge exchange and business development, connect the dots with key people, potentiate investments, foster dialogue and showcase ongoing innovation and progress being made in the space, particularly in Europe.

What is in it for you?

- Position your company/organisation as an innovator and market leader
- Contribute to the development of the brain sector
- Showcase your research and activities
- Make an impact: get a seat at the table with other leaders in the European brain ecosystem

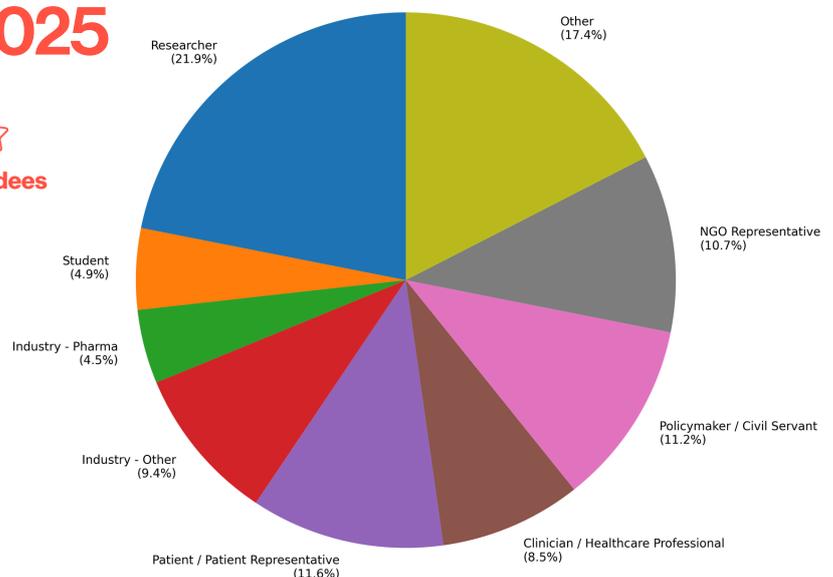
Herein you will find a wide array of sponsorship opportunities to be part of making the next Brain Innovation Days a success!



KEY TAKEAWAYS FROM 2025



Rated 4.4/5 by Attendees



250+ Attendees

80+ Speakers

40+ Sessions



PACKAGES

Innovation Package

We are always open to hearing new and innovative ideas on how you'd like to get involved! True to the spirit of the Brain Innovation Days, we believe the best partnerships are born from original thinking.

Whether you're envisioning an interactive exhibition, a curated workshop, a live podcast recording of a Brain Talk episode on stage, or something else entirely – we'd love to sit down with you to co-create something that genuinely reflects your company's goals. Big idea or small, don't hesitate to reach out and explore what's possible together.

Don't hesitate to reach out to the team at info@braininnovationdays.eu

Platinum Package



- Speaking slot at **Opening Event** in the **European Parliament**
- Exclusive 30 minute **Fireside Chat** (moderator + 1 speaker) **OR Panel Discussion** (moderator + 2 or 3 speakers)
- Opportunity to organise a dedicated **podcast episode** within the Brain Talk series before or after the event (with option to have a written interview featured on the website instead)
- **5 waived tickets** to attend the Brain Innovation Days

This package includes acknowledgement of sponsorship on the Brain Innovation Days website, promotional mailings and social media channels as well as during the event. All sponsors have free use of the Brain Innovation Days event logo in any event communication done by the company/organisation.

57.000 € + VAT (if applicable)

Gold Package

- One prime-time **Brain Talk** speaking slot on stage
- Opportunity to organise a dedicated podcast episode within the Brain Talk series before or after the event (with option to have a written interview featured on the website instead)
- **3 waived tickets** to attend the Brain Innovation Days

This package includes acknowledgement of sponsorship on the Brain Innovation Days website, promotional mailings and social media channels as well as during the event. All sponsors have free use of the Brain Innovation Days event logo in any event communication done by the company/organisation.

45.000 € + VAT (if applicable)

Silver Package

- Speaking slot in a main programme session (topic and session to be determined)
- Opportunity to organise a dedicated podcast episode within the Brain Talk series (with option to have a written interview featured on the website instead)
- **2 waived tickets** to attend the Brain Innovation Days

This package includes acknowledgement of sponsorship on the Brain Innovation Days website, promotional mailings and social media channels as well as during the event. All sponsors have free use of the Brain Innovation Days event logo in any event communication done by the company/organisation.

30.000 € + VAT (if applicable)

Brain Talk Podcast Episode

- Record a 30-45-minute episode for the Brain Talks podcast series on a related topic of your choice, with up to 3 speakers in discussion with a professional host
- Option to record on site during the Brain Innovation Days or online ahead/after the event
- **1 waived ticket** to attend the Brain Innovation Days

**15.000 € + VAT
(if applicable)**

ABOUT THE ORGANISERS

The Brain Innovation Days are led by the European Brain Council (EBC), a non-profit organisation based in Brussels with the mission to promote brain research with the ultimate goal of improving the lives of the millions of Europeans living with brain conditions. The leading network of key players in the “Brain Area”, EBC is made up of a membership encompassing scientific societies, patient organisations, professional societies and industry partners, speaking with one voice as a platform to foster cooperation and promote dialogue between scientists, industry and society. This wide network and reach is optimal for the Brain Innovation Days, which aims to connect the community more closely, with the vision to boost and accelerate the pace of innovation in the brain space. The design of the annual programme and all related activities is undertaken by the EBC Team in partnership and under the guidance of EBC's Members and associated partners.



Brain Innovation Days



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**Any questions? Want to get involved?
Please don't hesitate to reach out to
the Brain Innovation Days Team.**



**Brain
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